

APPLICATION FORM FOR IDEA GRANTS

Programs	Selected from the list
Project name	
Duration of the project	mm.yyyy – mm.yyyy.
Applicant <i>(choose the right option by clicking)</i>	<input type="checkbox"/> Team <input type="checkbox"/> Organization
Name of the organization <i>(only if you choose organization above)</i>	
Activity areas (only for organizations). <i>Briefly provide the information about organization's activities</i>	
Do you fall into one of the following categories?	Selected from the list <ul style="list-style-type: none"> • I don't belong to any of the categories • rural youth • NEET youth (not in Education, Employment or Training) • low-income, large or single-parent families, as well as mothers with many children • pupils of children's villages and graduates of orphanages up to twenty-nine years • people with disabilities and/or additional needs • parents and other legal representatives living with people with disabilities and/or additional needs • qandasy • pensioners and unemployed of pre-retirement age

IDEA GRANT – designed to identify the viability of your idea (social and business component) by conducting research, experiment, creating an MVP, pilot, or other necessary activities

I. SOCIAL IMPACT

1. Social issue.

- *Describe what kind of social problem your project would solve.*
- *It is necessary to provide supporting information, relevant links to sources.*

2. Motivational question.

- *Why have you decided to implement the project?*
- *Describe what motivates you to solve this problem?*
- *Maybe you have already taken actions in this direction, if so, please describe it.*

3. Solution.

- *How are you going to solve abovementioned issue?*
- *Describe, what you are aiming for and what you are going to do to achieve it*

- *What is the entrepreneurial part of the project?*

What will be the share of income from the proposed activity in the total amount of income? How the net income will be distributed (see the section "Directions of supported projects" on the competition website)

- *How will you generate profit?*
- *What kind of products or services do you offer?*

4. Beneficiaries.

- *Whose problem will your project solve.*
- *Who will benefit from it?*
- *How many people will benefit from it?*

5. Clients.

- *Make a portrait of your client.*
- *Specify client's approximate age, place of residence, marital status, employment, and salary level, needs and desires.*
- *What needs of your clients does your project address?*

6. Marketing channels.

- *How are you going to reach your clients?*
- *What kind of sources are you going to use?*

7. Partners.

- *Have you proposed the project to other organizations?*
- *Have you previously received funding for the project?*
- *Please list, if there are any, sponsors, investors, partners of the project*
- *Who might become a sponsor, investor, partner of the project?*

II. PILOT EFFICIENCY

8. Pilot idea.

- *What is the idea of the pilot?*
- *Describe what you are going to do.*
- *How can it affect the implementation of the whole project?*

9. Pilot indicators.

- *Pilot aims to determine the viability of the idea. How are you going to measure its viability?*
- *Please include 3 qualitative and (or) quantitative indicators.*
- *Indicator «Assessment of the viability of the project from 3 experts in the social and business sphere» is mandatory for all pilot projects*

Name of the indicator (quantitative and qualitative)	Unit (pcs., people, %, etc.)	Final goal (specific numerical indicator)
<i>Assessment of the viability of the project from 3 experts</i>	<i>person</i>	<i>3</i>

<i>in the social and business sphere</i>		

10. Pilot time schedule. *Activity/Action/Work should describe what needs to be carried out/organized/done in order to implement the pilot.*

No	Name of activity/activity/work	Deadline

11. Geography of the pilot

Specify in which regions, oblasts, cities, towns, and villages of Kazakhstan your pilot will be implemented. Projects outside Kazakhstan will not be considered.

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III. PILOT RESOURCES

12. Who is on your team?

Describe the role of your team members in the project.

Full name of the project team member	Specific project role/responsibility	CV (please attach)

13. Pilot budget

-What expenses will you incur at the expense of the Fund's grant? E.g., printing services, purchase of sewing machines.

-If you plan to contribute your own funds or sources of co-funding from the third party, please specify

No	Expenses	Number of units	Price	Sum (automatically)	Source (Fund Grant/Own Funds/Co-funding)
	...				
Fund grant TOTAL					
Own fund TOTAL					
Co-funding TOTAL					
TOTAL					

IV. ECO-FRIENDLINESS

14. Environmental friendliness of your product, work, service.

-Describe in detail what it is

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15. Environmentally friendly methods, approaches and resources in the process of project implementation.

- Describe what eco methods, approaches and resources you will use in the process of implementing the project?

For example: ensuring environmental safety and favorable environmental working conditions, the use of environmental materials in the production of goods, or the use of approaches and resources that contribute to environmental protection,

16. Environmental friendly place for beneficiaries.

- Does your project envisage creating such an environment?

- You need to explain your answer.

By filling out the information, you consent to the processing of personal data. We process your personal data solely for the purposes for which it was provided.

We recognize our responsibility to protect the information you shared. The Fund has taken technical and organizational measures to protect data while storing or controlling it from loss, theft, misuse, unauthorized access, disclosure, modification, copying, accidental or illegal destruction, and any other illegal use.

The applicant confirms the accuracy of all the information provided in this application and in all its appendices.